



## **Invitation to the Business Breakfast for the Carlton Community Website**

**Our vision is for a vibrant, diverse and well connected Carlton.  
Do you want to find out more how your business can be a part of this?**

**Thursday 2<sup>nd</sup> December 2010**

**7.45am – 9am**

**Venue - Universita Bar Restaurant (upstairs), 257 Lygon St Carlton – breakfast provided**

The Carlton Community website has now been launched at [www.carlton.vic.au](http://www.carlton.vic.au)

This not for profit website has emerged from the community's interest in creating a central digital hub for information about Carlton – what's here? where to go? what's on? job opportunities? And more...

The website is managed by the Carlton Neighbourhood Learning Centre (CNLC), with support from a community committee.

### **What does this mean for you?**

The website to date has been supported by a City of Melbourne Opportunities for Carlton grant, but we're looking for means to support the website into the future. We are seeking your support for this community venture through affordable advertising space reaching your local community.

By advertising your business on the website, we offer to you a way to:

- Promote your business to your local community – both on the site and through the regular e-newsletter
- Promote job vacancies to local residents
- Demonstrate your support for the local community endeavours.

A range of advertising options are available – from corporate sponsorship for major partners to advertising spots throughout the website and newsletter.

The website will be widely promoted throughout the community through a direct mail campaign and a regular newsletter through a website subscription list – it will be a great way to get your business known around Carlton.

### **Please join us to discuss these options and more**

RSVP to: [opportunitiesforcarlton@melbourne.vic.gov.au](mailto:opportunitiesforcarlton@melbourne.vic.gov.au) or 9658 9751. For any questions, please call Mary Parfrey, CNLC Centre Manager, on 9347 2739.