

Inner Metro Assembly

Participant pre-assembly pack



Metropolitan Partnerships – Inner Metro Region



Environment,
Land, Water
and Planning

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Introduction

Metropolitan Partnerships

Metropolitan Partnerships are a new and coordinated way for communities to advise the government on what matters in their region. They have been created because the government recognises that local communities are best placed to advise on what the issues and priorities are for their region.

The membership of each partnership includes eight community and business representatives with varied backgrounds, experiences and networks, the CEO of each of local government in that region, and a Deputy Secretary from the Victorian State Government.

The Inner Metro Partnership covers the local government areas of:

- Melbourne
- Port Phillip
- Yarra



Figure 1: Inner Metro region

Each year, the partnerships will establish what the top priorities are for their region, and share them with the government before the next annual budget is formulated. This will enable the government to be more responsive to priority areas of action, and better target their investments. The priorities will then be presented directly to the Victorian Government through the Minister for Suburban Development.

Annual Assemblies

To develop priorities, the partnerships are bringing people from the community, business and government together at an annual assembly, where the feedback and ideas from local communities will be collected.

Metropolitan Partnership members will be joined at the assemblies by representatives of the Victorian Government, including ministers and senior department officials.

The Inner Metro assembly has been preceded by online engagement asking for input into the priorities for the region. The pre-engagement findings are presented on page 6.

The discussion at the assembly will be informed by the pre-engagement findings and work already undertaken by the partnership.

The goal of the first annual assembly in 2017 is to confirm the key priorities of the region and work towards actions that could address these priorities. The outcomes of the assembly will start a conversation and inform the partnership's first round submission to the Victorian Government Budget.

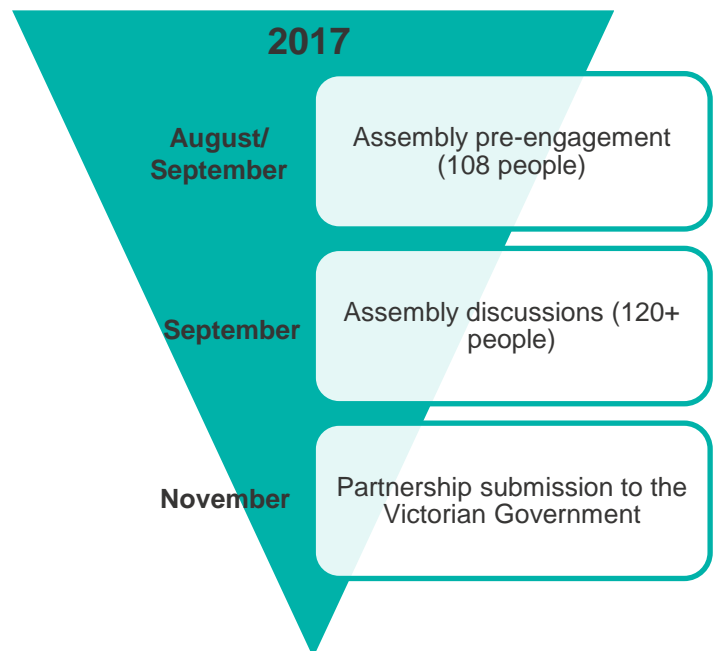


Figure 2: Community input process

Our promise to you

The Metropolitan Partnership and the annual assemblies are a new approach for the government and it is important to clearly set expectations.

Through the assembly process the Victorian Government promises to:

- begin a constructive ongoing dialogue with communities and businesses
- be honest about what is driving priorities
- listen to the ideas and feedback from all participants regardless of background and experience
- provide a transparent process including expectations and outcomes
- protect the privacy of all participants and attendees
- present assembly results to the Minister for Suburban Development
- report back to the attendees and the broader community about the assembly findings
- be responsive to any issues that arise before and during the assembly
- learn from the 2017 assembly process to improve future assemblies

The Victorian Government **cannot promise** that:

- actions and ideas discussed at the assembly will automatically be included in the State Budget
- attendees will get a direct audience with Members of Parliament present at the assembly
- the Inner Metro Partnership will advocate for all actions identified during the assembly

The Inner Metro Partnership's thinking so far

Vision

The vision of the Inner Metro Partnership is **that managed and supported growth captures the desired benefits of growth**. The partnership is deeply committed to planning, coordinating and advocating for growth to occur with the highest quality infrastructure and stimulation of 21st century innovation, and creative and knowledge economies. The partnership is also committed to preserving and enhancing the lifeblood and vibrancy of the region, and ensuring highest possible liveability, sustainability and amenity for residents, workers and visitors.

Catalysts

The partnership has identified several priority areas of concern and proposed several actions to address these. Three inter-dependent factors can catalyse the managed and supported growth of the Inner Metro Region:

1. **Economy:** The economy of the Inner Metro Region generated \$105.4 billion in GRP in 2016, representing an estimated 35% of metropolitan Melbourne's GRP for that year;
2. **Inclusion:** With rising populations come land use changes and affordability dilemmas. Three essential target populations' equity needs require coordinated action;
3. **Environment:** With sharply increasing density, consumption and mobility, environmental pressures are significant. Three leading-edge interventions will future-proof the sustainability of the region.

Partnership Priorities

Within each of the three catalyst areas, current and future problems can be solved or lessened through eleven priority areas. These require a coordinated approach with the necessary levels of leadership and commitment, community and business participation, and inter-agency coordination.

Catalyst area 1: Economy – thriving, vibrant, accessible

Priority 1: Innovation and Creative Economies (I&CE): Identify localities for I&CE stimulation and use zoning provisions for renewal and revitalisation.

Priority 2: Airport Rail Link: Coordinate political, planning and commercial supports for Inner Melbourne airport link.

Catalyst area 2: Inclusion – equitable, safe, diverse

Priority 3: Housing Strategy: A comprehensive plan to address access to affordable and secure housing across the housing spectrum from rough sleeping to affordable rental and home ownership.

Priority 4: Immediate solution to rough sleeping: Fund and establish three "Housing First" programs in the Inner Metro Region as an immediate solution to rough sleeping.

Priority 5: Gertrude Street Indigenous Cultural Festival: Agree on scope, identify site options and establish with communities.

Priority 6: Indigenous Children: Improve access to early childhood education and health services.

Priority 7 Accessible city: Develop a coordinated plan for Melbourne as the "world's most accessible inner city" (transport/buildings/services).

Catalyst area 3: Environment – sustainable, resilient, liveable

Priority 8: Inner Melbourne Greening: Coordinated green infrastructure, urban forest and open spaces.

Priority 9: Sustainability hub: A co-located water, waste, energy and community facility in the new urban renewal area of Fishermans Bend.

Priority 10: Microgrids: Provide incentives for use of clean (solar) energy, reducing dependency on fossil fuels.

Priority 11: Active Transport: Coordinate existing plans for a walkable, cyclable and seamlessly connected inner Melbourne.

Significant state priorities within council plans

The partnership acknowledges that there are a number of priorities of state significance in council plans. The partnership will continue to work with local governments and consider these in coordinating and developing its priorities.

- Fishermans Bend tram route to residential and employment precincts.
- Arden and Macaulay urban renewal precincts.
- Queen Victoria Market renewal.
- Flinders Street Station to Richmond Station corridor.
- Arts precincts.

Assembly night

Agenda

Inner Metro Assembly

Wednesday 13 September 2017, 5.30-8.00pm

Lakeside Events, Albert Park.

Level 1, 31-33 Aughtie Drive Albert Park.

- 5.00 Participants arrive
- 5.30 Assembly commences
- 5.35 Welcome to Country
- 5.40 Introduction by the Minister for Suburban Development
- 5.45 Presentation from Partnership Chair
- 6.00 Activity #1 – Confirming priorities for the region
- 6.45 Activity #2 – Develop action statements for addressing priorities
- 7.25 Activity #3 – Voting on action statements
- 7.50 Thank you and next steps
- 8.00 Performance by Young Voices of Melbourne

Figure 3: Inner Metro Assembly agenda

Expectations on the night

Light dinner will be provided on the night from 5.00pm including sandwiches, canapes, cakes and fruit.

Lakeside Events is an accessible venue.

Proceedings on the night will be photographed and filmed. If you do not want your image captured you will be given the opportunity to say so when you arrive.

We will be using technology as part of our activities. You will be provided with instructions in how to use the technology on the night.

We encourage you to take public transport to the event:

- Tram 96 (East Brunswick to St Kilda Beach) – Stop 129
- Tram 12 (City to South Melbourne/St Kilda) – Stop 131.

During the assembly you are expected to:

- arrive on time and stay for the duration of the event
- participate constructively in all discussions
- listen to and consider a diversity of views
- respect the views of other attendees and staff
- seek to represent the views of the broader community rather than personal interest.

If you are unavoidably delayed you can get in contact with the assembly team on 0412 699 151.

Please remember, the assembly operates in an advisory capacity only to the Inner Metro Partnership. Attendees are not authorised to speak to external third parties on behalf of the partnership or the Victorian Government. If you are contacted by the media, it is expected you will refer them to the assembly coordinator 0412 699 151.

Pre-engagement findings

Community members and attendees were invited to share their ideas online to inform the conversation at the Inner Metro Assembly. The online survey was hosted on the Engage Victoria website.

The questions asked were:

1. What are the Inner Metro region's unique challenges and opportunities?
2. Given these challenges and opportunities, what are the top priorities for the Inner Metro region over the next 20 years?
3. How can local and state governments, businesses and community work together to address these priorities?

A total of 108 people shared their ideas for the region. Figures 4 to 6 provide demographic information about the respondents.

Figure 6: Online survey participants relationship to region (n=242)

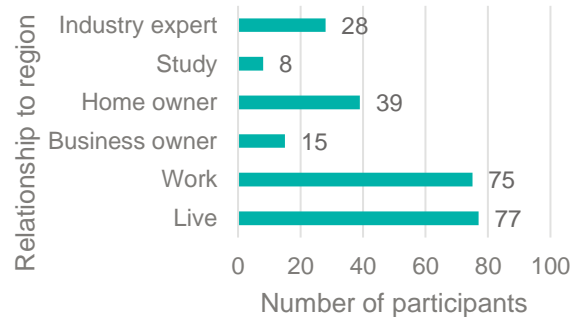


Figure 4: Gender of online survey participants (n=108)

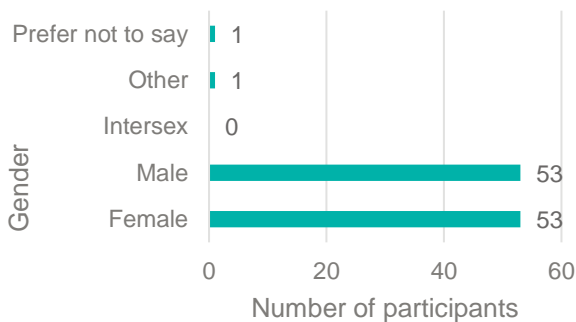
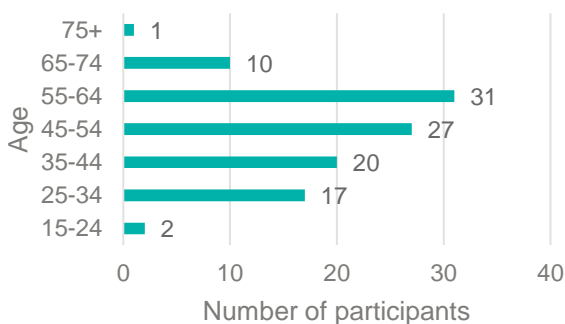


Figure 5: Age group of online survey participants (n=108)



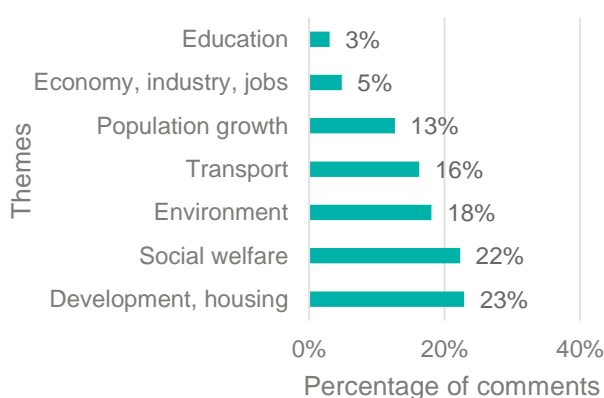
Challenges and opportunities

Seven key themes emerged from the feedback.

Housing and development, social welfare, and the environment were the most common themes.

Below is a summary of comments by theme.

Figure 7: Discussion themes by percentage of comments (n=166)



Housing and development

Finding a balance between accommodating a growing population and delivering high quality urban amenity for residents and visitors was identified as a key challenge. There was concern that overdevelopment and poor design could be detrimental to the urban character of the Inner Metro region. Underutilised areas of the region, such as Fishermans Bend, were considered opportunities to provide innovative, affordable, diverse and high quality housing.

Social welfare and community wellbeing

Many respondents felt that providing support for the diverse and growing population would be a challenge in the future. Key areas of concern were social isolation, homelessness, and mental health. Navigating widening economic, generational and cultural gaps to maintain social connectedness was presented as another pressing challenge. New and thriving communities represent opportunities to promote inclusion and provide the impetus for delivery of new social infrastructure and community development programs.

Environment and open space

Loss of green open public space and climate change were seen as the two greatest environmental challenges for the region. There was hope that these challenges could be addressed through sustainable urban design and development, strengthening urban resilience and the exploration of new technologies.

Transport

Providing efficient and equitable transport outcomes for the region is seen as a challenging and complex problem. Many respondents thought that existing parking shortages and congestion, as well as the limited accessibility and overcrowding of public transport, will only worsen as the population grows over time. It was suggested that emerging technologies such as autonomous cars, could provide opportunities to address these issues in the future.

Population growth

Many respondents thought that population growth was the biggest challenge facing the region. Rapid increases in people will place huge pressures on all aspects of the region. However, the cultural diversity, knowledge and skills that new residents bring could also have many benefits.

Economy, industry and jobs

The thriving Inner Metro economy and its importance to state GDP was identified as a unique aspect of the region. Changing land use policies and embracing creative industries were presented as ways to generate new industries, diversify job opportunities and ensure a prosperous economy in the future.

Education and training

Provision of land for new schools was presented as a key challenge. Some respondents thought this could be addressed by thinking outside the box when it comes to school design. Existing Inner Metro research precincts, universities, TAFEs and hospitals were seen as opportunities to promote education and training in the future.

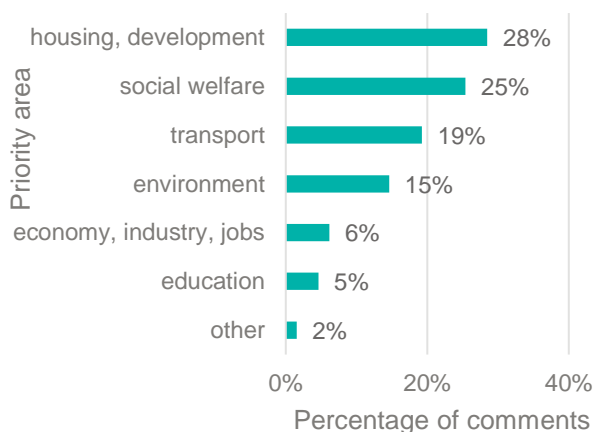
Key priorities

Seven priority areas emerged from respondent comments.

Housing, the environment and transport were identified as the top areas to prioritise over the next 20 years.

Below is a summary of comments by priority area.

Figure 8: Priority areas by percentage of comments (n=130)



Housing and development

- Incentivise best practice urban design and development.
- Provide diverse and affordable housing.

Social welfare and community wellbeing

- Provide assistance and support for low income communities.
- Better utilise social infrastructure to create connected communities.
- Initiate welcome programs for new community members.

Transport and infrastructure

- Focus on improving active transport options including cycling and walking paths.
- Discourage use of motor vehicles (e.g. through congestion taxes).
- Think strategically about transport futures (e.g. autonomous vehicles).

Environment and open space

- Encourage communities to become more self-reliant.
- Provide tax incentives for energy use reductions.
- Develop policies to address rising sea levels and temperatures.

Economy, industry and jobs

- Create new employment opportunities in creative industries.
- Provide job opportunities for young people.

Education and training

- Ensure school facilities cater for the growing population.

Collaboration between government, business and community

There were many suggestions for how government, businesses and communities can work together to ensure the Inner Metro region thrives. The suggestions are summarised as:

- Collect up to date and relevant data to inform decisions.
- Build the capacity of community members to take part in decision making processes (e.g. by providing training, meeting spaces and funding community-led projects).
- Encourage genuine engagement (e.g. deliberative processes, inclusive decision making, moving past a ‘tick the box approach’).
- Involve all community members in engagement to ensure a diverse set of opinions and ideas are heard.
- Strengthen partnerships by encouraging collaboration between all stakeholders (e.g. co-design workshops).
- Prioritise transparency in decision making (e.g. clear accountability, honesty about the use of resources).
- Explore innovative ways to improve existing communication methods so all stakeholders are better informed.
- Work together to prioritise actions and plan strategically for the future of the region.
- Ensure public-private partnerships have the community’s needs at heart (e.g. incentivise the private sector to provide positive community outcomes).

We heard...

‘Many of the issues facing Greater Melbourne will be best dealt with by bringing together all of the key players within regional zones.’

‘[Implement] one-year term fellowship programs designed to bring multiple sectors together and work with designers (for the thinking approach) and technical experts to co-plan positive interventions.’

‘Genuine engagement of significant issues to build understanding, create shared objectives and work through realistic options.’

‘Conversation, consultation, facilitation and open respect. Avoiding duplication!’

‘New models of decision making need to be designed with a specific focus on innovation.’

‘Ensure that the advisory panels and taskforces truly represent the communities where growth is occurring, not just experts or subject matter specialists.’

‘Aim as much as possible to work together at the local and community level - that is where the social engine which largely drives the city can be most effectively engaged.’

After the Assembly

A summary report of the assembly process and outcomes will be made public within one month of the assembly.

The outcomes of the assembly will be presented to the Minister for Suburban Development in 2017. The outcomes will also be considered by the partnership in their submission to the Victorian Government budget process.

You will be able to follow Partnership's process after the Assembly online at

<https://engage.vic.gov.au/inner-metro-partnership>

You can also sign up to receive updates from the Engage Victoria website.

The Inner Metro Region

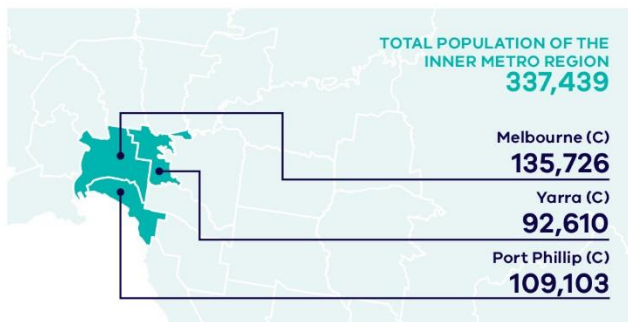


About the Metropolitan Partnerships

Six new Metropolitan Partnerships have been established for the Inner Metro, Inner South-east, Western, Northern, Eastern and Southern metropolitan regions. These Partnerships will bring together experts and leaders from all levels of government, business and the community to develop priorities for the region which will be shared with the Victorian Government.

We acknowledge the Aboriginal people as Australia's first peoples and as the Traditional Owners and custodians of the land and water on which we rely.

The Inner Metro Region is home to Melbourne's central business district, world-class sporting facilities, and cultural heritage locations. The region includes the local government areas of Melbourne, Port Phillip and Yarra.



The region has a population of over 337,000, or about 7% of Melbourne's total population.

Growth and Change

The region's population is projected to increase by around 18% between 2016–2021, compared to a 10% increase across all of metropolitan Melbourne. Urban renewal areas such as Fishermans Bend and Arden will play a critical role in accommodating growth and shaping the future of the region.

How we get around

Weekday trips - mode share Source: DEDJTR



delwp.vic.gov.au

Who lives here?

Age: The 20-34 year old age group is currently the largest in the region. The most significant growth (35%) until 2021 is expected in the school-aged children age range.

Housing mix: The region is experiencing an increase in high density residential development, in particular apartment buildings. Homelessness is an issue. The homelessness rate in the region is almost three times the metropolitan average.

Projected household structure (in 2016):



Couples with children

#HOUSEHOLDS
22,188 (all regions: 589,824)

GROWTH 2016-21
20% (all regions: 9%)



Couples without children

#HOUSEHOLDS
43,512 (all regions: 446,299)

GROWTH 2016-21
17% (all regions: 12%)



Lone person

#HOUSEHOLDS
61,853 (all regions: 427,134)

GROWTH 2016-21
20% (all regions: 13%)



One-parent family

#HOUSEHOLDS
10,344 (all regions: 189,143)

GROWTH 2016-21
26% (all regions: 11%)

Languages: 30% of the population speaks a language other than English at home, compared to the metropolitan average of 31%. The top 5 languages other than English spoken by people at home are Mandarin, Cantonese, Greek, Vietnamese and Italian (ABS 2011 Census).



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Employment

Between 2011 and 2016, the average unemployment rate in the region was 4.8%, which is 1.1% lower than the metropolitan average.

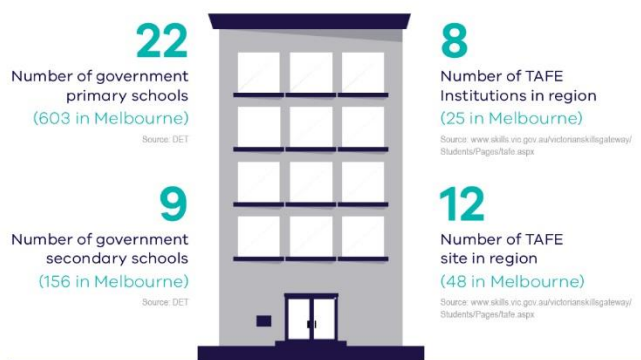
Largest employers: Professional, scientific and technical services, retail trade, accommodation and food services, healthcare and social assistance, administration and support services, and financial and insurance services are the largest employment sectors in the region.

Number of jobs: There were approximately 619,000 jobs in the region in 2015, which is around 29% of the total jobs across metropolitan Melbourne.

Education

The region has a high level of literacy and numeracy, and the year 12 completion rate of 93.6% is higher than the metropolitan average (90.8%).

39% of adults hold a bachelors degree or higher, which is consistent with the Melbourne average.



Universities in region: The region has 17 university campuses. There are also eight TAFE institutions operating across 12 sites.

Health and wellbeing

Compared to metropolitan Melbourne averages, residents in the region have:

- higher life expectancies
- fewer reports of significant psychological distress
- lower obesity rates
- lower smoking rates.

Children are less likely to be fully vaccinated than in other Melbourne regions, and residents have higher rates of avoidable deaths.

There are 1,736 aged care places, 10 private hospitals, and nine public hospitals in the region. The region is home to state significant specialist tertiary hospitals such as the Royal Women's Hospital and the Royal Children's Hospital.

Culture and recreation

The region hosts world-class sporting events, including the Australian Open at Melbourne Park, the Formula 1 Grand Prix at Albert Park, and the Spring Racing Carnival at Flemington Racecourse.

The region also has vibrant arts and retail precincts, and Melbourne's inner suburbs house contemporary cultural facilities such as the Abbotsford Convent, the Collingwood Arts Precinct, and the Palais Theatre in St Kilda.

Natural Assets and the Environment

Natural assets such as the Royal Botanic Gardens, Treasury Gardens, Carlton Gardens, and Flagstaff Gardens add significant green space to the area. These attractions reinforce the central role played by the region in the growth and character of metropolitan Melbourne and Victoria more broadly.



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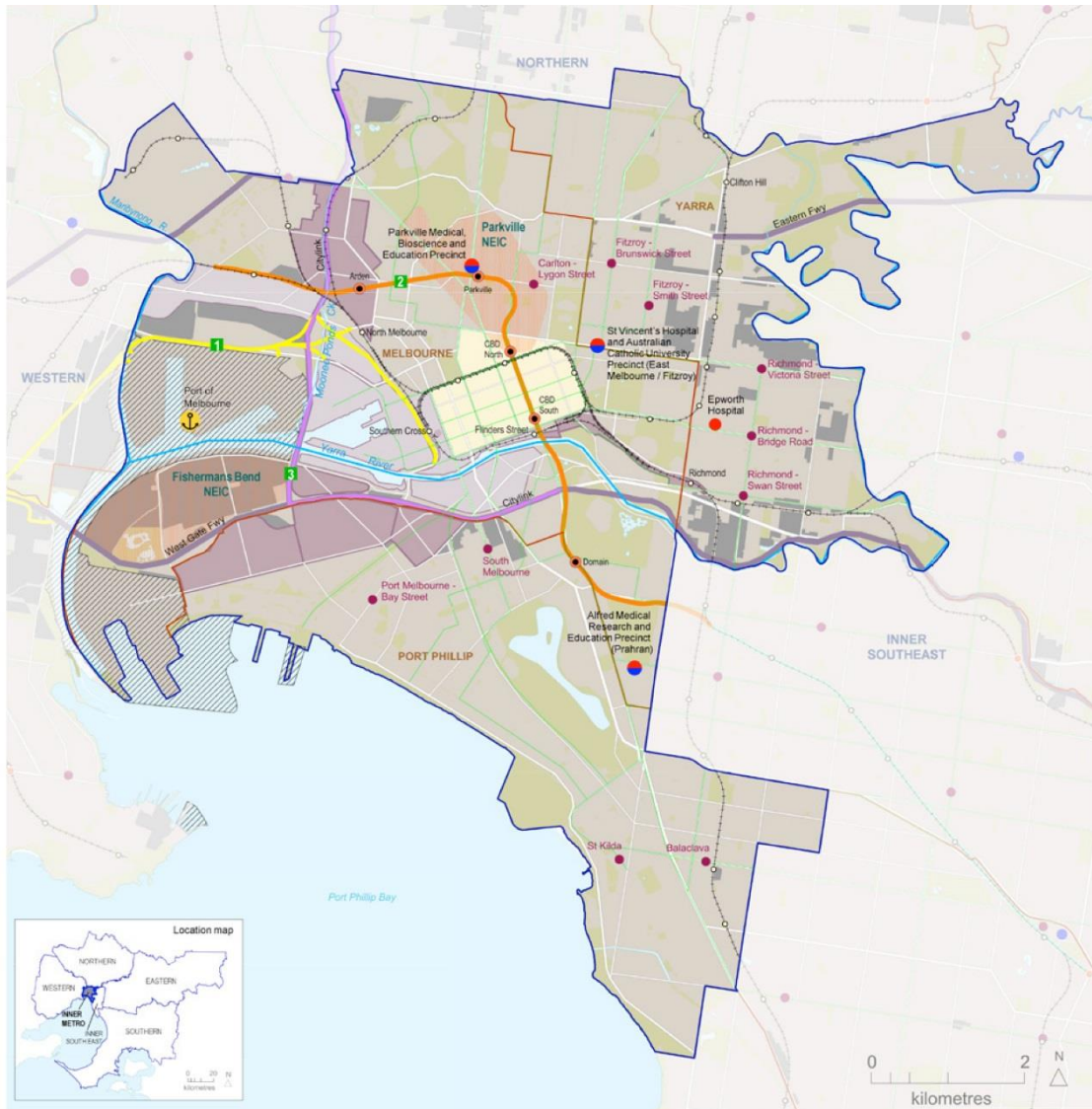
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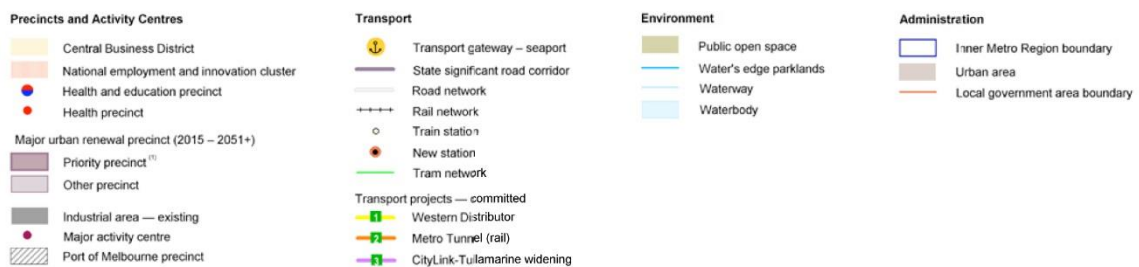
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Inner Metro Region



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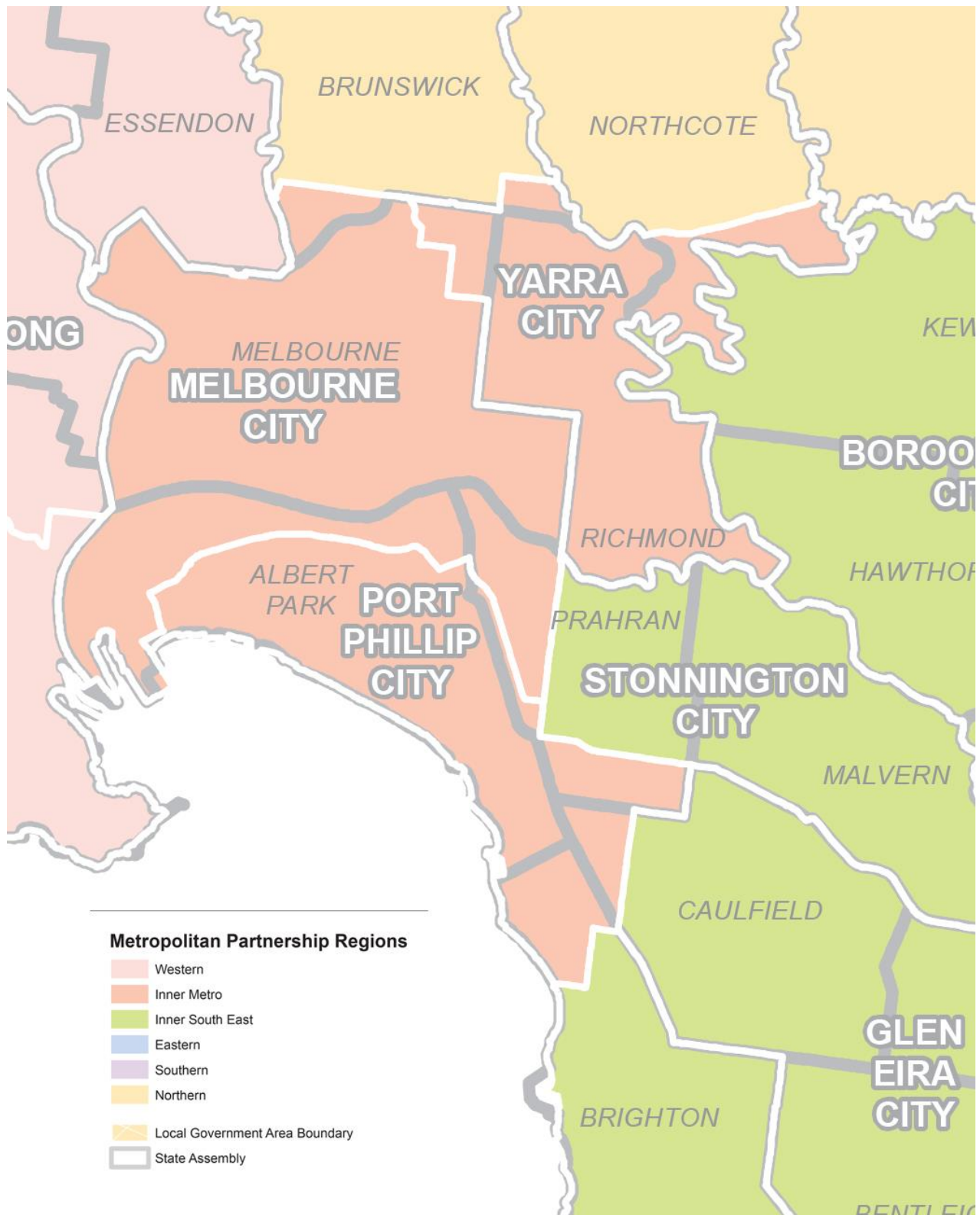
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Inner Metro Councils









Metropolitan Partnership Member Profiles

Inner Metro Metropolitan Partnership

Picture	Name	Profile	Position
	Mr Tony Keenan	Tony has been CEO of Launch Housing since July 2015, which was formed through a merger of Hanover Welfare Services and HomeGround Services. Tony was CEO of Hanover since 2006. He has served in many community and policy advisory roles including as a member of the Australian National Council on AIDS and the Australian Social Inclusion Board.	Chair
	Dr Robyn Miller	Robyn is a social worker and family therapist with over 30 years' experience in the local government, child protection and community sectors. Robyn has previously worked for the Department of Health and Human Services, the Royal Commission into Institutional Responses to Child Sexual Abuse and is currently the CEO of MacKillop Family Services.	Deputy Chair
	Mr Peter McEwan	Peter is an experienced town planner and Director of the Board for Australia's first Pride Centre, which will serve as a hub for LGBTI groups and organisations. Peter is also a sessional member of Planning Panels Victoria and a tribunal member of the Architects Registration Board. In 2007 he volunteered his skills as a town planner in the Post Tsunami Reconstruction project in Sri Lanka.	Member
	Mr Martin Brennan	Martin has a long association with local government as both an elected representative and a professional. Martin is an Honorary Senior Research Fellow with the Victorian Eco-Innovation Lab at the University of Melbourne; his role is to provide local government advice to the research undertaken for the Post-carbon Resilient Future Cities Project.	Member
	Ms Alex Lawlor	Currently Executive Director for Property and Sustainability with the University of Melbourne, Alex has worked in regional development for over 10 years from both government and commercial perspectives. She worked with Vic Urban on the Revitalising Central Dandenong project as well as Footscray and Maribyrnong, and now with the University of Melbourne's metropolitan and regional campuses.	Member
	Ms Laura Cavallo	Laura is a skilled professional with extensive experience in destination marketing communications and working in the Victorian tourism industry. In her current role as CEO Destination Melbourne she leads a team that is focussed on delivering their best for our visitors and visitor industry across Melbourne. Laura is also a recent graduate of the Australian Institute of Company Directors.	Member

Metropolitan Partnership Member Profiles

	Mr Graham Atkinson	Graham has worked in Indigenous affairs throughout Victoria at community-based, organisation and government levels. Graham is currently Chair of Native Title Services Victoria, Chair of Dja Dja Wurrung Clans Aboriginal Corporation and is on the Executive of the Victorian Traditional Owners Land Justice Group.	Member
	Ms Sheree Siow	As Head of Legal (Group Insurance) at AIA Australia, Sheree is a highly regarded and strategic commercial and corporate lawyer experienced in a range of sectors. Sheree is an active community member and has received industry recognition as a leader in the Women in Law Awards, Corporate Counsel Awards and Victorian Legal Awards.	Member
	Mr David Webster	David is Deputy Secretary, Commercial Division at Department of Treasury and Finance advising Government on balance sheet, commercial transactions and state owned entities. Prior to DFT, David had more than 25 years' extensive international structured finance and commercial senior management experience specialising in infrastructure.	Victorian Government representative
	Mr Ben Rimmer	Ben has been the CEO at the City of Melbourne since 9 February 2015. Previously, Ben was the Associate Secretary of the Australian Department of Human Services and Deputy Secretary of Strategic Policy and Implementation at the Department of Prime Minister and Cabinet. Ben has also worked for the Boston Consulting Group in Australia and the United Kingdom.	CEO, Melbourne City Council
	Ms Vijaya Vaidyanath	VJ has been the CEO of Yarra City Council since 2012. Prior to Yarra, VJ spent over a decade as CEO to two large metro councils in New Zealand. VJ also worked as a Senior Executive in the Reserve Bank in India with brief stints in the USA before migrating to New Zealand.	CEO, Yarra City Council
	Mr Peter Smith	Peter Smith is the CEO of the City of Port Phillip. Peter started with the organisation on 29 May 2017. Peter has more than 20 years' experience working in CEO and senior executive roles at all three levels of government, notably as CEO of Adelaide City Council (2008 to 2015), Deputy CEO of the South Australian Department of Families and Communities (2005 to 2008) and National Service Manager for Centrelink.	CEO, Port Phillip City Council