

CRA Survey 2024

Thank you for your responses

53 responses / 38% member response rate



THE CARLTON RESIDENTS ASSOCIATION INC.

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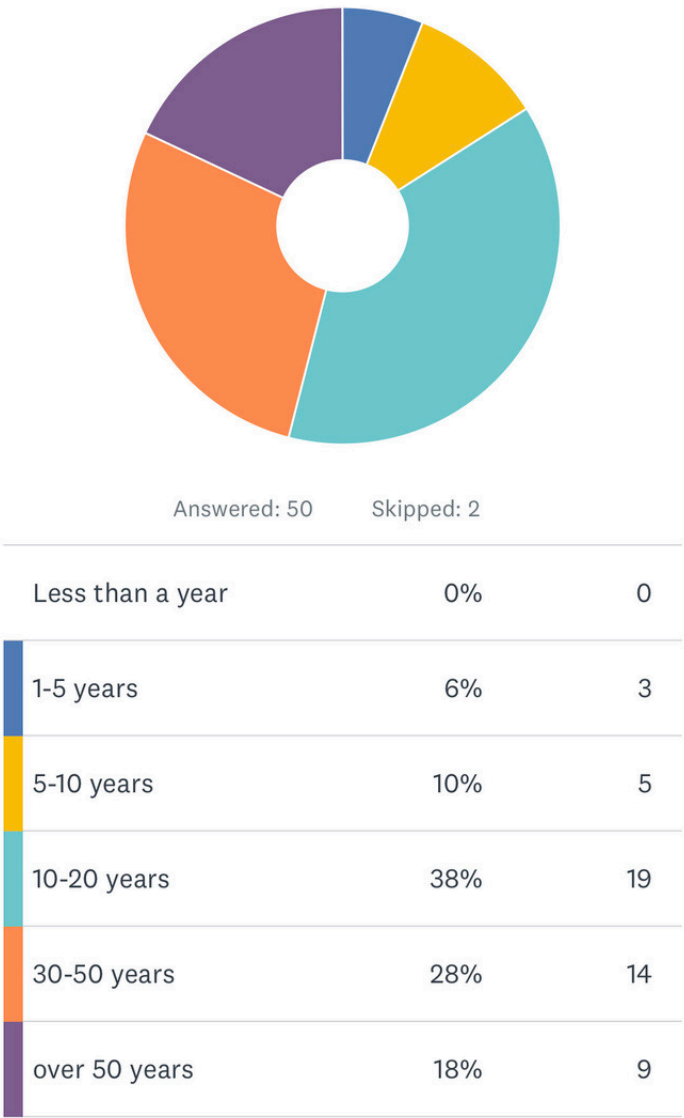
1. How long has Carlton been home?

A huge 84% of our respondents have lived in Carlton for over 10 years, and half of these members for over 30 years.

Based on their extensive local experience, they are uniquely engaged and placed to contribute the valuable opinions that follow.

With a **statistically viable voice & lived local insights**, CRA members provide a strong foundation to **A Vision for Carlton**

1. If a resident, how long have you lived in Carlton overall?



Note: due to an error in answer options 20-30 years was not available for selection.

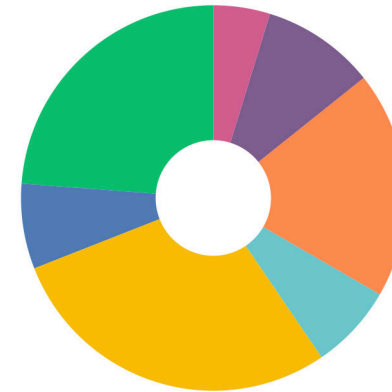
2. Why choose Carlton?

A fairly broad mix of reasons led members to Carlton initially with key ones being **convenience** and finding a **suitable home**.

Carlton's proximity to the city, work or study was an important factor in the decision to choose a home in the suburb.

A mixture of all reasons continues to be reflected in the 'other' responses.

2. What is the main reason you initially chose to live in Carlton?



Skipped: 2 Answered: 51

	Proximity to the city	20%	10
	Heritage & history	6%	3
	Found a suitable home	24%	12
	Family or friend connection	6%	3
	Proximity to my work or study	16%	8
	Positive community feel	8%	4
	Parks and green space	4%	2
	Other (please specify)	9	>

3. What makes Carlton lovable?

The theme of convenience continues with members selecting **walkability** as one of the top things they love about Carlton.

Heritage & history, eating and shopping locally and the parks and **green space** follow closely behind as most lovable to those living in the suburb.

3. What do you love most about Carlton?



Skipped: 1 Answered: 52

	Proximity to the city	8%	4
	Heritage & history	13%	7
	Walkability	21%	11
	Convenience & proximity to work or study	6%	3
	local culture & events	6%	3
	eating & shopping locally	12%	6
	parks & green space	13%	7
	Other (please specify)		11 >

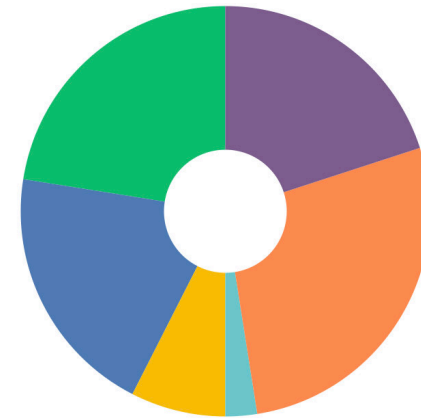
4. What needs to improve in Carlton?

Inappropriate development is the least liked aspect of the suburb

Placed alongside **traffic, hooning** and noise, **unsafe & unclean** streets and empty shopfronts.

All key areas of current CRA focus.

4. What do you least like about Carlton?



Skipped: 1 Answered: 52

traffic & noise including hooning	17%	9
unsafe & unclean graffiti streets	15%	8
parking challenges	6%	3
not enough greening	2%	1
inappropriate development	21%	11
empty shopfronts	15%	8
Other (please specify)		12 >

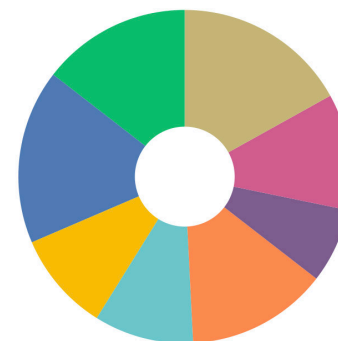
5. Benefits of joining the CRA?

Carlton CRA members see the three emotive C's of **contribution**, **communication** and **connection** as a huge part of membership.

This is combined with key practical reasons of support with **planning** and **heritage preservation**.

Greening and **mobility** come as close contenders, no surprise here given the importance of walkability to members.

5. Which of the following were reasons you joined the CRA?



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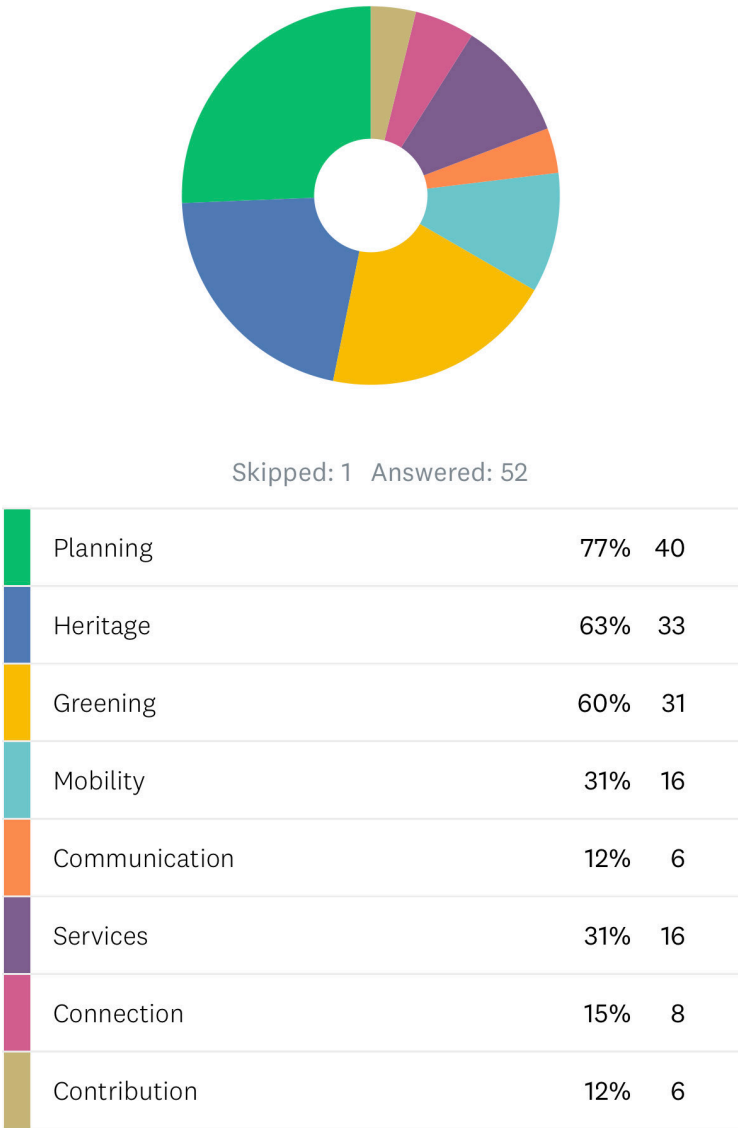
Planning including review of new developments & University Estate Plan	37%	18	Communication including CRA updates, newsletter, website & eflash	35%	17
Heritage preservation including REB and Carlton Gardens	43%	21	Services including the support & development of cultural institutions & facilities	18%	9
Greening of parks, streetscapes and the urban forest plan	24%	12	Connection engaging, socialising & meeting with local residents including at CRA party & Conversations	29%	14
Mobility including challenges with hooning, e-scooters and improving walkability	24%	12	Contribution being a part of making a positive difference to the Carlton community	43%	21
			Other (please specify)		4

6. Key Carlton concerns?

The areas of **Planning**, **Heritage** and **Greening** are members' key concerns for focus in the suburb with **two thirds** of all respondents ticking these boxes.

Mobility and services follow behind with one third selecting these for focus.

6. Which of these are your top 3 concerns for focus in Carlton?

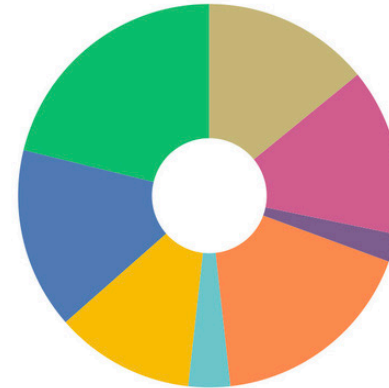


7. Why renew?

Members renew for a broad ranges of reasons.

These are reflective of previous themes from the top cited reason of **planning** and **heritage** plus the 3 x CRA C's of **communication, contribution** and **connection**.

7. What is the main reason you renew your membership?



Skipped: 6 Answered: 47

Planning	38%	18
Heritage	28%	13
Greening	21%	10
Mobility	6%	3
Communication	32%	15
Services	4%	2
Connection	26%	12
Contribution	26%	12

Top 3 key areas?

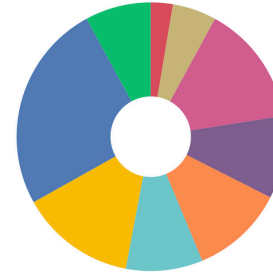
1 - Retaining a **heritage feel** and **challenging** inappropriate development (72%)

2 - Improving the **green aspect** of parks and streetscapes (42%)

3 - Improving the **mobility and walkability** of Carlton (40%)

And a close fourth - Minimising traffic and noise (32%)

8. If the CRA focused their activism and lobbying on only three key areas, what would you want them to be?



Skipped: 0 Answered: 53

advocating for affordable housing in the community	23%	12	minimising traffic & noise	32%	17
retaining a heritage feel and challenging inappropriate development	72%	38	focusing on safety & policing	28%	15
improving the mobility & walkability of Carlton	40%	21	improving the green aspect of parks & streetscapes	42%	22
supporting community led & local events	26%	14	collating and communicating all updates about the area	15%	8
			developing cultural institutions and local services	8%	4
			Other (please specify)		5 >

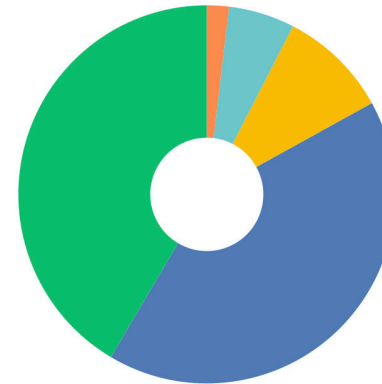
CRA is delivering

Over 80% of members agree or strongly agree that the CRA is delivering on its purpose and aims.

This provides a **mandate** and continuing responsibility for the committee to **advocate** and **represent** member views.

This applies from a community level through to local government.

9. The CRA's purpose is to act as an advocate for the residents of Carlton in 3053 and those who wish to preserve all that is good about Carlton. CRA represents your views at community level and to government. To what extent do you agree that the CRA is delivering on this statement and aim?

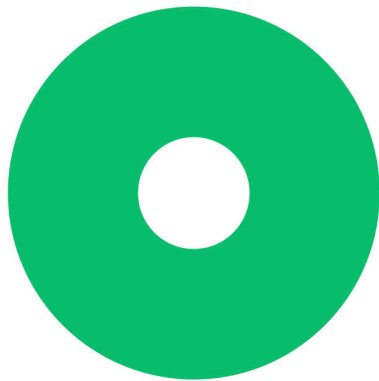


Skipped: 0 Answered: 53

<div></div>	Strongly agree	42%	22
<div></div>	Agree	42%	22
<div></div>	Neither agree nor disagree	9%	5
<div></div>	Disagree	6%	3
<div></div>	Strongly disagree	2%	1
	Other (please specify)		4 >

Changes to consider

10. If you could change one thing about the CRA what would it be?



Skipped: 17 Answered: 36

I'm happy with how the CRA represents the Carlton community 100% 36

Other (please specify) 14 >

Possibilities for Change:

- Increase membership
- Resident meetings
- Create a website for CRA news for direct feedback and support
- Diverse backgrounds & opinions to ensure a truly inclusive resident view
- Bring in representatives of our diverse Carlton community
- Expand thinking and scope / increase power / be even more outspoken on issues / increase areas of concern addressed by CRA
- The CRA should support good development where it is proposed and should accept that some change is good for the local area
- Give greater priority to environmental challenges
- Quality of living in Carlton which includes addressing issues of noise
- State of the street scape...dumpsters and garbage dominating and defining our suburb
- Cherish the glorious REB and its World Heritage status, it's wonderful the building & grounds are used for their original purpose: exhibiting